



Book Coaching

Working with a memoir-focused book coach is an intimate partnership. It is, after all, your life story that you we'll explore together to elicit the book inside you that is longing to be told. You'll receive expert guidance and gentle accountability to help you complete a rough-draft manuscript that will require minimal editing to achieve a publish-worthy story.

A book coach is:

- an expert guide whether you've written nothing, a little, or a lot of your story.
- an accountability partner who helps you complete the story you long to write.
- someone who can help you write a gripping narrative.
- a cheerleader who supports you, providing tips and tools throughout the process.

A book coach helps you:

- discover and hone your unique writing voice.
- uncover your theme and storyline.
- write a clear & compelling narrative.
- elevate your story from good to great.
- enjoy the process so that it doesn't become overwhelming.

Sam will help you develop a clear understanding of the direction of your story book and give you practical tips on how to achieve your desired outcome. She provides objective insight to the arc of your story, makes suggestions on content that can either be curtailed or elucidated to achieve your goals.

Work with a coach as early as possible in your writing process to reduce the number of edits and time-consuming rewrites. Sam understands what it takes to help you craft a book that is impossible for the reader to put down!

Benefits of Working with a Book Coach

The goal of coaching is to help you write a complete rough-draft manuscript within three months. A rough draft is different from a first-draft manuscript. Coaching gets you through the hardest part of writing a book—getting your whole story out as efficiently as possible without the weight of feeling like your writing must be perfect. This completed manuscript is called a rough draft. Once you've completed a rough draft with all the recommendations for improvement in every chapter, you're ready to move into editing, which brings you to a completed first-draft manuscript.

With the help of a book coach, you'll likely only need a light edit as a next step to elevate your story, efficiently crafting a first-draft manuscript, followed quickly by your final draft.



Another benefit of working with a coach is the joyful momentum you maintain because you only move forward, not backward as your story pours forth. Review Sam's weekly recommendations and apply these lessons in your writing as you produce superior content.

How it Works

First, together you'll review your answers to the Foundation Questions and hone them until they shine. Post these wherever you write to stay on track as your story pours from your heart.

Each week you'll submit a new chapter. Sam reviews each submission with an eye on current content, previous review notes, and your goals. You'll receive an email attachment of your content with MS Word's "Track Changes" feature turned on to continue to improve your writing as your writing continues to flow effortlessly. You'll meet for a brief online accountability call each week to maintain momentum at a pace that best suits you. The process looks like this:

Writer submission > Coach reads/reviews/writes/sends comments > Coaching call
Repeat each week until your draft is complete

You can customize the way you use your monthly time as your partnership develops. You might choose to submit content and meet every two weeks for 30 minutes, or submit content each week and meet for 15 minutes. A brief, weekly check-in serves as great accountability.

What You Get

- Two (2) hours per month that your coach spends keenly focused on you and your story. Includes 1:1 coaching and a thorough review of your writing submissions for three months. *Coaching does not include editing, though you'll receive lots of input along the way to incorporate into your submissions and elevate your story.*
- Communication throughout the week for quick answers via email, text, or Voxer.
- Weekly online coaching meetings.
- Accountability to achieve the dream of finally writing your book.

Investment

\$1425: Prepaid, discounted rate for three months of coaching

\$475 for each additional month if you need it

\$575: No-commitment, month-to-month coaching

Start writing today! Contact Sam at sam@cheerfulword.com